

FUNDRAISING UPDATE

September 2017



I WELCOME CAMPAIGN

Right now, record numbers of people worldwide are fleeing violence and persecution. But instead of protecting refugees, governments are slamming their doors shut. Forcing many people, who are simply seeking safety to make dangerous journeys. Some people pile into overcrowded boats on dangerous seas, others cross the Sahara in ancient trucks or trek mountains carrying everything they own.

September marks the start of an international period of fundraising to support the [‘I Welcome’](#) campaign. All of us who are part of Amnesty International UK can make a real impact. Because, when we speak, we’re speaking with seven million people – including you. Support our ‘I Welcome’ campaign so we can build pressure at the highest levels to create legal routes so refugees can reach safety.

WHAT CAN YOU DO?

By organising a fundraising event you enable us to keep up pressure on governments to meet their obligations to refugees. There are loads of ways to get involved, but here are a few suggestions:

- **I Welcome Party** - It could be a tea party, a talent show, a film night or whatever else you want to organise. Ask people to pay an entrance fee and have collection buckets on arrival to help raise funds and awareness.
- **Sponsored Walk** - Ask friends or family to sponsor you. You could put an ‘I Welcome’ twist on this idea by covering the distance a refugee might cover on a leg of their journey.
- **AmnesTEA** - Bake some cakes, get friends together to help raise money. You could give your AmnesTEA a competitive edge and award prizes for best bake or the show stopper.

[Order your AMNESTEA kit](#)

To order materials or to ask for advice contact Jackie in the Community Fundraising Team on 020 7033 1651 or jackie.pickersgill@amnesty.org.uk

CROYDON HIGH SCHOOL AMNESTY YOUTH GROUP

A big thank you to Croydon High School Amnesty Youth Group for organising various events throughout the last 12 months. Including, their ‘Celebration of Refugees’ event on 23 June, the theme was ‘Step in the Shoes of a Refugee’. The group sold sweets, made cards for the new refugees, wrote collaborative poetry and displayed a collage telling people’s personal stories and journeys.



GET IN TOUCH!

To discuss a fundraising idea or request materials for your event, email fundraise@amnesty.org.uk or call **020 7033 1650** and speak to a member of our fundraising team.